

**CHARLOTTE**



**BOBCATS**

# HOME RUNS FOR HOMES CAMPAIGN

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## OVERVIEW

"HOME RUNS FOR HOMES" IS AN INITIATIVE BETWEEN THE CHARLOTTE BOBCATS BASEBALL TEAM AND HABITAT FOR HUMANITY TO BRING AWARENESS AND CHANGE TO THE HOMELESSNESS CRISIS IN CHARLOTTE, NC. FOR EVERY HOME RUN SCORED IN OUR GAMES, WE WILL BUILD A HOUSE FOR A FAMILY IN NEED. CURRENTLY, THERE ARE 250 FAMILIES HOMELESS IN CHARLOTTE, THIS INITIATIVE CAN GIVE THEM THE HOMES THEY NEED.

## HOMELESSNESS DATA

ACCORDING TO THE MECKLENBURG HOUSING DATA, THERE ARE:

- 2,664 PEOPLE EXPERIENCING HOMELESSNESS AS OF DEC. 2022
- 853 PEOPLE IN FAMILIES EXPERIENCING HOMELESSNESS
- 1,832 INDIVIDUALS EXPERIENCING HOMELESSNESS
- 527 PEOPLE EXPERIENCING CHRONIC HOMELESSNESS
- 242 VETERANS ARE HOMELESS
- 104 UNACCOMPANIED YOUTH ARE HOMELESS

## HABITAT FOR HUMANITY

HABITAT FOR HUMANITY IS AN ORGANIZATION DEDICATED TO ENDING HOMELESSNESS THROUGHOUT THE WORLD AND PROVIDING FURNITURE AND APPLIANCES TO THOSE IN NEED.



DAVID BORAKS/WFAE

A HOMELESS ENCAMPMENT IN CAHRLOTTE, NC

## SUPPORT AND DONATE

YOU CAN SUPPORT THE "HOME RUNS FOR HOMES" INITIATIVE BY SHARING OUR EFFORTS TO END HOMELESSNESS IN CHARLOTTE ON SOCIAL MEDIA, ATTENDING OUR HOME GAMES AND PURCHASING OUR TEAM MERCHANDISE WHERE A PORTION OF THE PROCEEDS WILL GO TOWARDS THE CAUSE.

DONATIONS CAN BE MADE TO THIS INITIATIVE THROUGH OUR "ROUND UP" PROGRAM AT OUR VENDORS AND DONATIONS CAN BE MADE DIRECTLY THROUGH THE LINK LISTED BELOW.

[WWW.CHARLOTTEBOBCATS.COM/DONATIONS](http://WWW.CHARLOTTEBOBCATS.COM/DONATIONS)