

## Charlotte Bobcats are hitting it out of the park with their new charity

Charlotte mayor Vi Lyles will throw the first pitch.

CHARLOTTE, N.C., (Feb. 17, 2023) – At their season-opening game, the Charlotte Bobcats baseball team is launching their new charity program with Habitat for Humanity, which creates homes for homeless families in Charlotte. The mayor of Charlotte, Vi Lyles, will be throwing the first pitch.

The Charlotte Bobcats' charity program creates homes for homeless families in Charlotte by donating a portion of the revenue from their home games, merchandise purchases, and vendors. Charlotte Bobcats players will also be auctioning off limited edition signed merchandise throughout the 2023 season. The season opener will be on March 13, 2023; the gates will open at 12 p.m. and the game will start at 1:30 p.m.

"We are excited to give back to our amazing community, and we hope we have a great turnout," said Johnathan Hendricks, the shortstop for the Charlotte Bobcats. "I am personally excited about the limited edition merchandise that is going to be featured throughout our season."

Vi Lyles, the mayor of Charlotte, is excited to participate in the baseball game. "I am a huge Charlotte Bobcats fan, and I am so honored they chose me to throw the first pitch at their season opener," said Lyles. "There's no better way to support this program than coming out to the game!"

## **About Client Name**

The Charlotte Bobcats are a major league baseball team that has a mission to end the homelessness crisis in Charlotte. The team is located in Charlotte, N.C., and has a stellar reputation for serving their community.

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